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A1997

Please – the only office chair with the power of 2

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Please  
Please

Please –  
the only office chair with the power of 2



What makes Please  
Europe's favourite office chair?



The answer is simple. Please is the only office chair that offers you the **power of 2**, and a single glance at the chair tells you why. Please looks different from every other office chair thanks to its **unique two-back system** – a system which offers you unparalleled levels of comfort. But the power of 2 means more than that. Please is a truly **well-balanced phenomenon** – balancing comfort and beauty, precision and intuitive use of the adjustment controls, manufacturing quality and environmental responsibility – we could go on! Suffice to say that **Please delivers all of this in one chair**, thus setting new standards for High Performance Seating in the 21<sup>st</sup> Century.

In fact, **sitting is believing!**

# Please

the power of 2





# Please



A1951

At Steelcase we spend a great deal of time **observing the ways people work** – and, in particular, how they sit. This gives us a deep understanding of the ways people perform specific tasks, and the ways people actually sit and move throughout the day (spinal motion and posture).



We use this unique body of knowledge to create ‘**High Performance Seating**’ solutions – precisely matched to the needs of today’s organisations and their ‘high performance’ knowledge workers.

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# The Power of 2

With its **unique two-back system**, Please offers **a revolutionary level of ergonomic comfort** which improves individual work performance whilst **reducing the cost of healthcare** disorders and the consequent lost productivity and increased absenteeism.

Steelcase has a deeper understanding of **spinal motion** than any other seating manufacturer thanks to the unique research we commissioned in **The Motion Study**. This research involved 11 separate studies over 4 years, with 732 participants, in co-operation with 27 scientists and 4 universities. Here are three of the **key discoveries** successfully implemented on Please:

**> The spine doesn't move as a single unit.**  
It changes shape as we change our posture. For example, when leaning backwards the upper back moves backwards whilst the lower back rotates forward.

**> Each individual's spinal motion is unique.** Each of us has our own 'spine-print' - as unique as our fingerprints. Our "spine-print" changes as our posture changes throughout the day.

**> The upper and lower back requires different amounts and types of support.** For instance, when we recline our need for upper back support increases – however, our lower spine requirements remain more or less the same.

As a result of this research, we developed a patented movement system called **LTC²** (Lumbar Thoracic Cervical) – a synchronised tilting mechanism incorporating **independent motion for the upper (2) and lower (1) parts of the chairs' backrest**. The LTC² back actively supports the natural movement of each part of the back. This translates neatly into unparalleled comfort for the entire spinal column. The kind of comfort you have dreamed of – but never experienced – in the office. Why? Because **Please is the only chair with the power of 2**.



comfort



**Please** doesn't just look comfortable. **It is comfortable**, thanks to its **patented two-part backrest** and the highly supportive curves of its backrest and seat.

beauty



**Please** features fluid design, purity of line, and exceptional attention to detail. The chair provides the perfect balance between **comfort and beauty**.

precision



intuitive



Please's controls allow you **to precisely fine-tune the chair** to your own personal ergonomics. It becomes **your chair**. And Please makes this easy to do because **its controls are intuitive** – simple to operate and positioned precisely where you would expect to find them.



## concentrate



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## relax



A1973

**Please supports two “task-oriented” postures – upright and reclined.** Please supports task-intensive jobs which involve long periods of sitting, high levels of concentration and heavy computer or telephone use. With its LTC<sup>2</sup> movement system and precise ergonomic adjustments, Please is the perfect solution for these applications. Research shows that some of us like to sit upright at the desk for concentrated work...

... whilst others prefer to do tasking jobs in a more relaxed, reclined position. Please recognises that everybody has their own way of working – and their own way of sitting. The chair is designed to **support diverse workstyles**, ensuring lasting comfort and optimum postural support so that you can work in the way that suits you best.



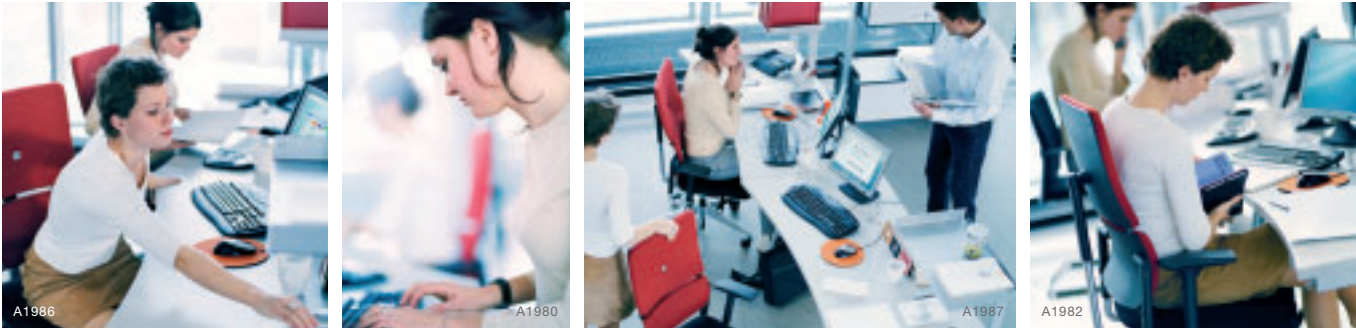
discuss



teamwork



Please is nothing, if not versatile – it is perfectly at home **in both conferencing and teaming situations**, too, where there are higher levels of interaction and only moderate computer use. For these applications, we recommend using either the **Please task chair** or the **Please visitor chairs**, which provide excellent seating solutions for meetings, presentations, video conferencing and training, as well as everyday group collaboration.





black



The most popular colour choice for any office chair is plain black, yet Please looks anything but plain in this popular version, even with standard upholstery. Please provides **a wide array of colours and finishes**, affording you the opportunity to personalise the chairs to complement your own taste or corporate identity.

colours



techno



This version of Please features a new backrest material – **3D\_Tech** – giving the chair a “cutting-edge” technical look. It feels like a **‘second skin’**, adapting its shape to mimic the movements of your body. Seat, armrests and headrest are available in a special 3D knitted upholstery.

executive



The Please Executive version features a 2D headrest (upholstered in leather or Alcantara) and 3D armrests, providing **complete comfort for high performance decision-making**. Enhancements such as the leather or Alcantara upholstery options, or the polished aluminium components (base, arm stems, lumbar supports, seat height control) help distinguish both the chair and its user.





## quality

### Please is smartly designed

to ensure the highest quality and reliability, as well as long life.

Our new generation chair comes complete with the standard

**Steelcase 15 year parts and labour\* warranty** and complies

with (and, has the certification!)

**all European quality standards.**

The considered precision is inherent in every aspect of Please, proving that beauty is more than just skin deep.



## sustainability

### Environmental responsibility

begins at the product design stage.

Steelcase reviews **eco-design**

**principles** before the product development process starts.

This leads to improved products with a **better environmental**

**performance.** The new generation Please chair is a great example

– we've significantly reduced the weight of the chair – from 24kgs to 20kgs by reducing the number of components by 30% and by the intelligent use of raw materials.

New Please chair contains no PVC, no glue on the seat pan.

The new generation Please chair is 99,1% recyclable.

Moreover, to convey clear and transparent information about the environmental performance of products during their entire life cycle, Steelcase provides an **Environmental Product Declaration (EPD)** (ISO/TR 14025). Based on the Life Cycle Assessment (ISO 14040-43), the EPD is a dynamic communication tool for science-based, verified and comparable environmental information and data.

Please is manufactured in our award-winning, **ISO 14001 certified seating factory** in Sarrebourg, France – which has been recognised for its outstanding contribution to recycling, waste reduction and low-impact manufacturing.

Have it your way



5 star base on castors

castors diam 65 mm	•	•	•
<b>LTC² mechanism</b>	•	•	•
seat height adjustment	•	•	•
seat impact absorber	•	•	•
tilt tension adjustment	•	•	•
lumbar tension adjustment	•	•	•
back height adjustment	•	•	•
forward position back lock	•	•	•
tilt limiter (variable back stop)	•	•	•
seat depth adjustment	•	•	•

Seat

stitched seat detail	◦	-	•
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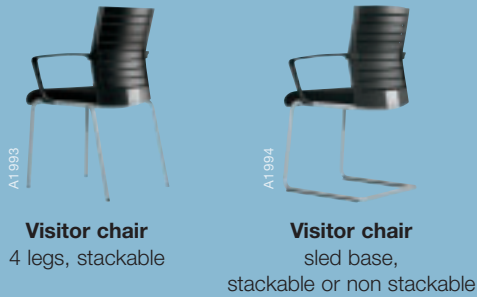
Armrests

height adjustable, plain	◦	◦	-
height, depth & pivot adjustable, plain	◦	◦	•
height adjustable, upholstered	-	◦	-
height, depth & pivot adjustable, upholstered	-	◦	◦

Colour combination	A, B, C, D	A, C, D	D
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Colour combinations	A	B	C	D
Base	05	LZ	SL	Polished aluminium
Backrest stem	05	LZ	SL	05
Lumbar height stem + armrests	SL	LZ	SL	Polished aluminium
Headrest	05	05	05	05
Seat height lever	05	05	05	Polished aluminium

05 black SL silver LZ metallic grey



Seat

stitched seat detail	◦	◦
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Armrests

fixed, plain	◦	◦
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• standard ◦ option - not available



Please can be simply tailored to suit your specific organisational requirements and **corporate image**, as well as to the needs of different users and tasks. It **can be upgraded** at any time and at minimal cost using simple tools, so there's no need to buy a new chair if you want to **add more functionality** or change the look of your Please. Add a headrest or armrests when required, or remove the back cushions in seconds to clean or change them. This ensures facility management becomes much more effective.



